

PRICING

2025

BEYOND ∞

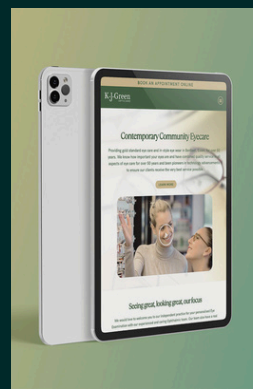
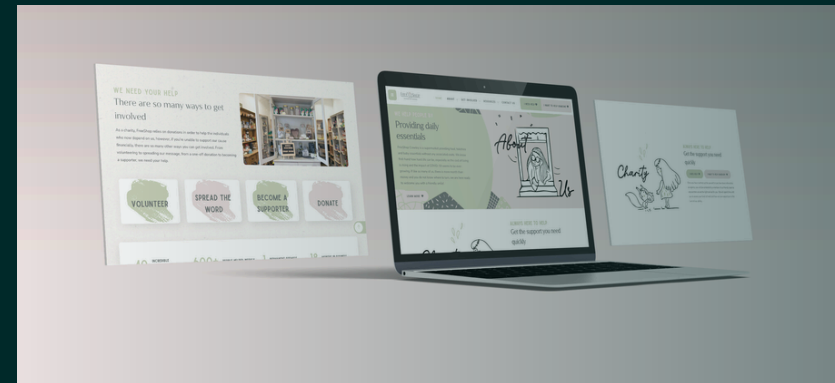
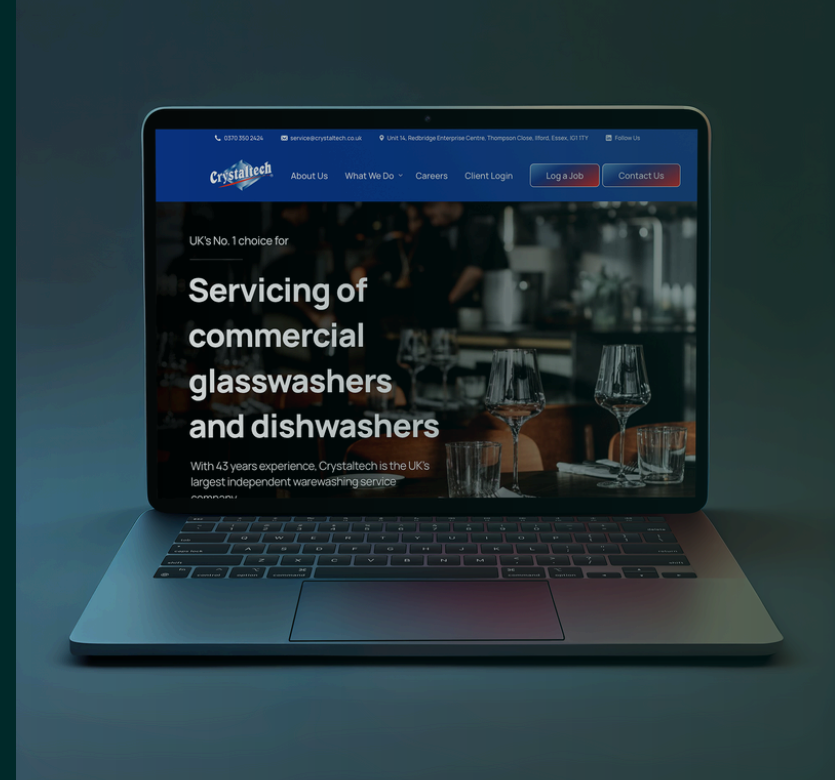
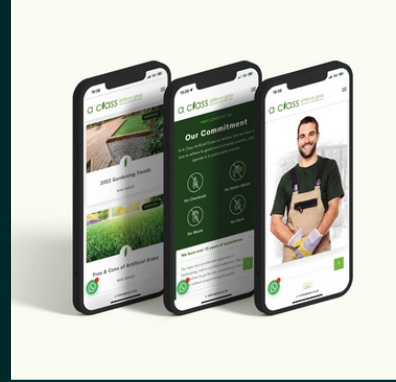
A guide to our web, creative and marketing services

WELCOME TO OUR PRICING GUIDE

2025 EDITION

Our pricing guide acts as part of our mission to be as transparent with our clients as possible. Please note that this is a guide, and so we have set the prices as '**starting from**' only, meaning that the total cost **may be subject to change**, as every project is different. Before we get into the nitty-gritty pricing, we're afraid we have to bore you with some compliance first:

- All services and associated costs are charged in GBP (£).
- All prices shown throughout our pricing guide do not include and are subject to VAT (20%).
- Alongside our services, our pricing guide is reviewed on an annual basis.
- Some services are subject to minimum-term commitments.
- A deposit and/or contract may be required. See our [Terms & Conditions](#) for further information.



THREE TIERS. ENDLESS POSSIBILITIES. THREE TIERS. ENDLESS POSSIBILITIES. **THREE TIERS. ENDLESS POSSIBILITIES.**

LITE

Squeeze the most out of your budget with our BeyondLite packages. These are designed to get the ball rolling and form the building blocks of your digital presence.

Our packages are best explained through an example – let's go with a website. A BeyondLite website would be a beautifully designed, functional one-pager website that becomes your digital shop window.

PLUS

BeyondPlus packages are for the brands that want to stretch a little further with their digital marketing. This tier enables greater flexibility with what you can expect from us, and you'll see it in the results.

A BeyondPlus website spans multiple pages, so has greater capacity for advanced functionality, better SEO and enables you to better communicate your brand messaging.

ULTRA

Our BeyondUltra packages really do go that extra mile. The brands that go BeyondUltra are those that are looking to go all-in on digital marketing, and all-in on results.

BeyondUltra websites, for example, are completely bespoke, with complex, tailored designs and functionalities both at your request and suggested by us. These websites are the crème de la crème.

WEB

TIERED & PACKAGES

PRICES FROM...

LITE

PLUS

ULTRA

Websites	£2,500	£5,000	£9,500
eCommerce	£3,500	£6,500	£12,000
Domains	£4 PER MONTH	£6 PER MONTH	£12 PER MONTH
Hosting	£20 PER MONTH	£40 PER MONTH	£60 PER MONTH
Web Management	£60 PER MONTH	£120 PER MONTH	£180 PER MONTH
Analytics & Reporting	£30	£150	£400

BESPOKE

PRICES FROM...

Specialist Websites	£12,000
Directories	£6,000
Portals	£15,000
Software & Apps	£8,000
SEO	£400

OTHER

PRICES FROM...

Landing Pages	£400
Optimisation	£200
Web Support	£90 PER HOUR
Performance	£30 PER MONTH
Cyber Security	£1,800

CREATIVE

TIERED & PACKAGES

PRICES FROM...

LITE

PLUS

ULTRA

Branding	£1,000	£2,500	£3,500
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Copywriting (per 1,000 words)	£80	£190	£270
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BESPOKE

PRICES FROM...

Logos	£500
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Graphic Design	£60 PER HOUR
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Content Creation	£70 PER HOUR
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Photography	£500
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Videography	£750
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MARKETING

TIERED & PACKAGES

PRICES FROM...

LITE

PLUS

ULTRA

Social Media Management

£500
PER MONTH

£900
PER MONTH

£1,600
PER MONTH

BESPOKE

PRICES FROM...

Retained Marketing

£1,200
PER MONTH

Email Marketing

£70
PER CAMPAIGN

Paid Ads Management

£400
PER MONTH

Reputation Management

£50
PER MONTH

Business Support

£40
PER HOUR

Keyword Research

£200

PR & Communications

£400
PER DAY

Strategy Consultancy

£550
PER DAY



FLEXIBLE, INTEREST-FREE PAYMENTS WITH BEYONDPAY

At Beyond Co., we believe in making digital marketing accessible for businesses of all sizes. We know how tricky it can be to find the extra budget for digital marketing - we've been there ourselves - yet we also know how vital it is to the growth of a business.

That's why, in addition to our tiered packaging system, we also offer BeyondPay, which involves a 25% deposit fee, followed by interest-free payments that equally divide the remaining cost over 3, 6, or 12 months.

BeyondPay is available for all one-off payments above the value of £1,000.

LET'S START THE CONVERSATION



Call

0333 224 0022



Email

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Website

www.beyond-co.com



Visit

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We're the agency

WEB | CREATIVE | MARKETING

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