

PRICING

2024

BEYOND ∞

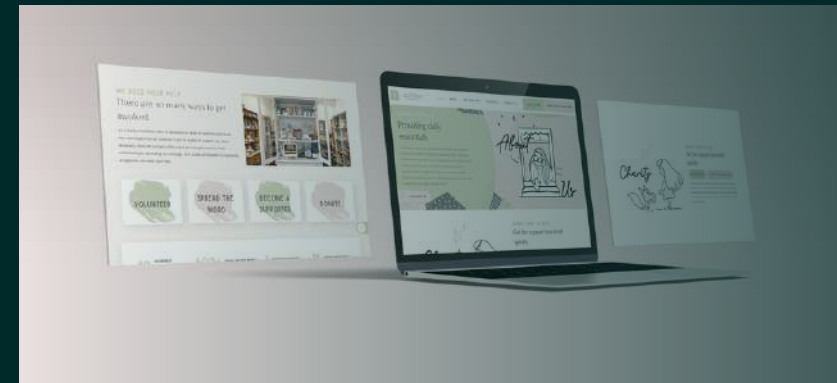
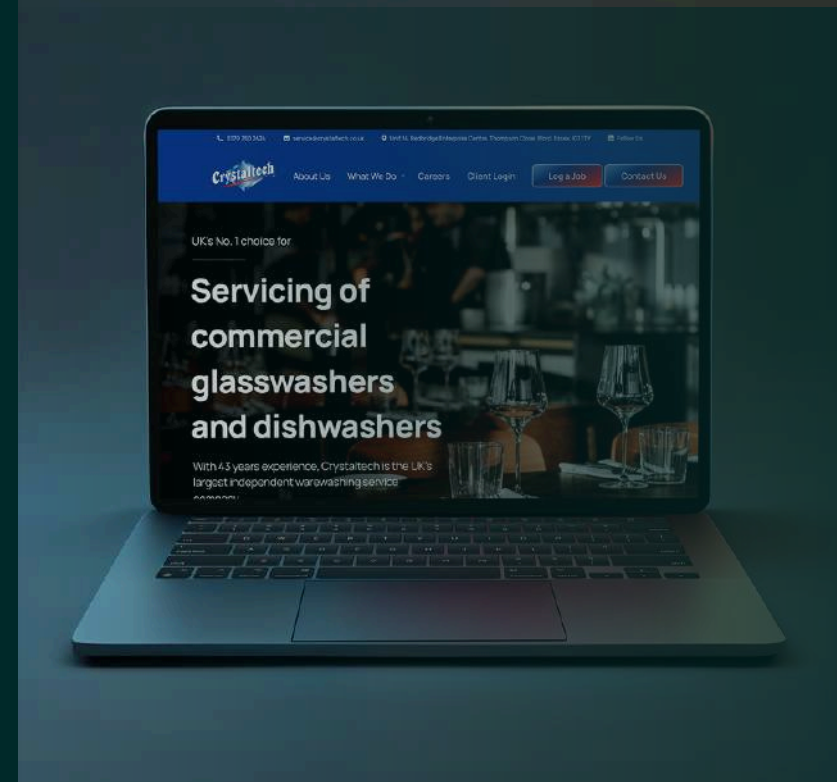
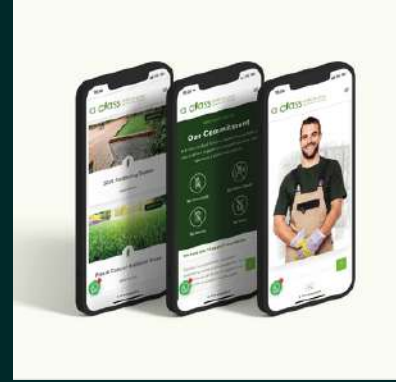
A guide to our web, creative and marketing services

WELCOME TO OUR PRICING GUIDE

2024 EDITION

Our pricing guide acts as part of our mission to be as transparent with our clients as possible. Please note that this is a guide, and so we have set the prices as 'starting from' only, meaning that the total cost may be subject to change, as every project is different. Before we get into the nitty-gritty pricing, we're afraid we have to bore you with some compliance first:

- All services and associated costs are charged in GBP (£).
- All prices shown throughout our pricing guide do not include and are subject to VAT (20%).
- Alongside our services, our pricing guide is reviewed on an annual basis.
- Some services are subject to minimum-term commitments.
- A deposit and/or contract may be required. See our [Terms & Conditions](#) for further information.



THREE TIERS. ENDLESS POSSIBILITIES.
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LITE

Squeeze the most out of your budget with our BeyondLite packages. These are designed to get the ball rolling and form the building blocks of your digital presence.

Our packages are best explained through an example - let's go with a website. A BeyondLite website would be a beautifully designed, functional one-pager website that becomes your digital shop window.

PLUS

BeyondPlus packages are for the brands that want to stretch a little further with their digital marketing. This tier enables greater flexibility with what you can expect from us, and you'll see it in the results.

A BeyondPlus website spans multiple pages, so has greater capacity for advanced functionality, better SEO and enables you to better communicate your brand messaging.

ULTRA

Our BeyondUltra packages really do go that extra mile. The brands that go BeyondUltra are those that are looking to go all-in on digital marketing, and all-in on results.

BeyondUltra websites, for example, are completely bespoke, with complex, tailored designs and functionalities both at your request and suggested by us. These websites are the crème de la crème.

WEB

TIERED & PACKAGES

LITE

PLUS

ULTRA

Websites	from £2,000	from £5,000	from £9,500
eCommerce	from £3,500	from £6,000	from £11,000
Domains	from £3	from £5	from £12
Hosting	from £20	from £40	from £60
Web Management	from £50	from £100	from £150
Analytics & Reporting	from £30	from £150	from £400

BESPOKE

Specialist Websites	from £10,000
Directories	from £8,000
Portals	from £12,000
Software & Apps	from £8,000
SEO	from £400

OTHER

Landing Pages	from £350
Optimisation	from £200
Web Support	from £80 per hour
Performance	from £30 per month
Cyber Security	from £1,800

CREATIVE

TIERED & PACKAGES

LITE

PLUS

ULTRA

Branding	from £1,000	from £2,000	from £3,500
Copywriting (per 1,000 words)	from £80	from £170	from £250

BESPOKE

Logos	from £500
Graphic Design	from £50 per hour
Content Creation	from £60 per hour
Photography	from £500
Videography	from £750

OTHER

Motion Design	from £120
Stationery	from £50 per hour
Signage	from £60 per month

MARKETING

TIERED & PACKAGES

LITE

PLUS

ULTRA

Social Media Management	from £450	from £750	from £1,500
Retained Marketing	from £800	from £2,500	from £4,000

BESPOKE

Email Marketing	from £60 per campaign
Paid Ads Management	from £400 per month
Reputation Management	from £60 per month
Business Support	from £30 per hour

OTHER

Keyword Research	from £200
PR & Communications	from £400 per day
Strategy Consultancy	from £500 per day



FLEXIBLE, INTEREST-FREE PAYMENTS WITH BEYONDPAY

At Beyond Co., we believe in making digital marketing accessible for businesses of all sizes. We know how tricky it can be to find the extra budget for digital marketing - we've been there ourselves - yet we also know how vital it is to the growth of a business.

That's why, in addition to our tiered packaging system, we also offer BeyondPay, which involves a 25% deposit fee, followed by interest-free payments that equally divide the remaining cost over 3, 6, or 12 months.

BeyondPay is available for all one-off payments above the value of £1,000.

LET'S START THE CONVERSATION



Call

0333 224 0022



Email

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Website

www.beyond-co.com



Visit

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We're the agency

WEB | CREATIVE | MARKETING

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